



DeMolay Update - January 19, 2010

MASSACHUSETTS DeMOLAY ATTAINS POSITIVE GROWTH IN 2009. It's official! We grew in 2009 thanks to your efforts. Membership is always a project in a DeMolay Chapter. We need to induct quality members that will benefit from the DeMolay program and help their Chapters prosper. Congratulations!

Here is a list of our Chapters that initiated new members in 2009 and enabled Massachusetts DeMolay as well as their chapter to grow and benefit from new members and new ideas. The new "Spring Training Membership Campaign" was unveiled at DeMolay University (see below), make sure your Chapter hits a home run in 2010!



<i>Chapter</i>	<i>New Members</i>
Battle Green Chapter, Lexington	1
Cape Cod Chapter	3
Gardner Chapter	5
John Eliot Chapter, Natick	8
John Greenleaf Whittier Chapter, Haverhill	5
Lowell Chapter	10
Middleborough Chapter	6
North Shore Chapter, Peabody	3
Old Colony Chapter, Quincy	6
South Coastal Chapter, Marshfield	12
South Shore Chapter, Weymouth	1
Worcester Chapter	14

THE SPRING TRAINING MEMBERSHIP CAMPAIGN: *(by SMC Christopher Rooney)* - DeMolay University was the right way to start off the 2010 DeMolay year. **Massachusetts DeMolay's Spring Training** is an even better way to jump-start our membership recruitment. We're really looking to hit one out of the park this Spring and get ourselves headed towards a better and brighter future for the years to come.

Our goal is simple, and we will do more than just bring in a few new



members. To boost the membership numbers of our chapters ten-fold is an ambitious goal. However that ambition is more than met by the passion so many of us share for this great organization. If we can recruit even a small percentage of new members compared to what I know our collective hard work is capable of, then this campaign will be a huge success. We have combined a set of incentives with a 12-step, ten week recruitment program designed to produce immediate results.

The **12-step program** is a simple "how-to" guide for bringing in new members. It includes a proper time-line for collecting names, sending invitations, making phone calls, holding a prospect party, conducting candidate investigations, balloting, and sending congratulatory letters to newly elected candidates.

Each chapter's advisory council that attended DeMolay University received an informational three-ring binder that both outlines and assists with this program. For those chapters that did not receive their binders at DU, the State Officers will be delivering them to your next regularly stated meeting.

The campaign will culminate with three regional double degrees on Saturday, March 20th. The locations and times of each degree will be announced in the near future (an will be taken care of by Massachusetts DeMolay). Worried about the cost of food for your region? Massachusetts DeMolay will take care of that for each region as well. Each chapter has been assigned to a region and a State Officer to serve as "Regional Master Councilor," whose job it is to organize each region's degree team.

The regions are:

Northern: MC Tim Nogueira - Battle Green, Lowell, North Shore and JG Whittier.

Central: MC Daniel Lora - John Eliot, Gardner, Worcester and Middleboro.

Southern: MC Winston Joseph - Cape Cod, Old Colony, Phoenix, South Shore, South Coastal, and Taunton.

This is not just a campaign, but a challenge! The State Officers are encouraging each chapter to accept this challenge and prove that they are the best chapter not just in Massachusetts, but in all of DeMolay International. This is not a far-fetched goal. This can be done, and it can be done well. Each chapter can double their size as a result of following this program properly. Nothing is impossible. This is a task that is far from being impossible; it can be done because it **MUST** be done.

As if putting our pride on the line isn't enough, we have prepared a list of incentives for chapters and individual members for this campaign.

Member Incentives:

- **1 petition or 5 LCC's** (Leadership Correspondence Courses) Completed: A Home Run Award membership Bat.
- **3 petitions or Completion of the Representative DeMolay:** Massachusetts DeMolay Baseball Hat
- **5 petitions:** \$25 Gift Certificate to the Massachusetts DeMolay Store.
- **Most Petitions:** The person who brings in the most members statewide will receive a pair of **Red Sox** tickets for this upcoming season courtesy of Massachusetts DeMolay!

Chapter Competition:

The chapter that initiates the most members between today and the regional degrees on March 20th will receive a regulation size authentic Massachusetts DeMolay baseball bat, called the "Grand Slam."

What about the Candidates?

We have grown accustomed to rewarding only our current members for participating in our membership initiatives. The candidates that get initiated during Massachusetts DeMolay's Spring Training will each be given an opportunity to win an 8GB iPod Touch as a result of their new-found membership.

Take the challenge of recruiting new members seriously. In 2009, our jurisdiction worked hard and it paid off as we attained **positive growth** for the calendar year. Let's get 2010 started off on the right foot and make a head start on achieving the same goal.

-Chris

DeMOLAY UNIVERSITY, sponsored and produced by the State Officers, was held on January 9, 2010 at the Quincy Masonic Building. Almost 100 DeMolays and Advisors converged to discuss the Marketing, Managing and Modernizing of DeMolay. Did the State Officers meet their stated objectives? You tell us. A poll is ready for you and your Chapter members is ready and will be distributed with this email.



The State Master Councilor has published the public service announcements that were produced at DeMolay University on the Massachusetts DeMolay Official Facebook site. They are also available on [YouTube](#).

AWAKE-A-THON 2010: The State Officers are already hard at work organizing the 2010 Awake-A-Thon. The Awake-A-Thon is Saturday evening (into Sunday morning) February 20-21st. The State Officers are canvassing for advertisements on the back of the event T-shirts to defray the cost of the event. An ad costs only \$100.00. Does your Chapter deserve an ad on the T-shirt? The cost of the Awake-A-Thon is \$20.00 per person and includes all the food throughout the evening at the Longfellow Club in Natick. Tickets are available from the State Officers and everyone attending must have a Medical Release Form. The Medical Release Form may be [downloaded here](#). Advertising Forms are available for [download here](#). For more information or tickets contact the [State Master Councilor Christopher D. Rooney](#).



CANDLEPIN BOWLING RESULTS: The Candlepin Bowling Tournament was held on Sunday, January 17th. Congratulations to J.G. Whittier Chapter for FIRST Place, Old Colony Chapter for SECOND place, John Eliot for THIRD place and Middleboro for FOURTH place. The High Single was Thane Sanford of J.G Whittier Chapter and the High Triple was Timothy Nogueira of Old Colony Chapter.

MASSACHUSETTS DeMOLAY CONGRESS 2010: Congress will take place this year on Saturday, March 6th at the Worcester Masonic Building, located at 1 Ionic Avenue. The theme of this year's Congress is Program Planning and the Membership. The Membership Program centers around the "Spring Training" Program as introduced at DeMolay University on January 9th. In the "Life Skills" portion of the afternoon, we will be hosting a session sponsored by the Massachusetts Educational Finance Authority (www.mefa.org) for our older DeMolays on how to finance a college education. We will also program for our younger members.

The most important part of every Congress session is the legislation that will determine our future. This year, we are taking the importance of our legislation to a whole new level. An entirely new constitution is being proposed this year and may be downloaded at: http://mademolay.org/download/Misc/Proposed_Constitution.pdf. The State Master Councilor has started a Facebook page that allows active DeMolays, who subscribe to Facebook, to discuss and debate the proposal before the Congress session. [Click here for the Facebook Link](#).

DeMOLAY CHARITY DRIVE: The State Officers Charity Drive to benefit the Shriners Hospital for Children continues at the Basketball Tournament on April 10th & 11th. They will now be collecting books to go to the children that are confined at the hospital. Toys were collected at the Tenpin Tournament and Winter Clothes at the Candlepin Tournament. Toiletries will be collected at the Softball Tournament in July. More details will be forthcoming from the State Officers as they visit your Chapter and at Congress on March 6th. [Click here for the SO Charity Drive Flyer](#).

ADVISORY COUNCIL CERTIFICATIONS: The Annual Re-certifications of the Advisory Council were due on December 1, 2009. If your Advisory Council has not already held its Annual Meeting, please attend to this task as soon as possible. If you need assistance, please contact Dad Brian S. Noble at brian.noble@mademolay.org.

2010 DeMOLAY INTERNATIONAL ESSAY CONTEST DEADLINE LOOMS: The Paul R. Kach Essay Competition awards \$300 to each Region winner (2 winners for each of the 8 regions of DeMolay) and two \$1,200 awards for the national winners. This year's theme is, "DeMolay-The Premier Youth Organization." For complete information regarding the contest and rules visit: <http://members.ildemolay.org/forms/chapter/KachEssay2010.pdf>. The competition is sponsored by the Scottish Rite. There are two categories of competition, Grade 11 and up and Grade 10 and below. The DeMolay entering cannot have reached his 21st birthday by February 1, 2010. All essays must be received at the Boston office by February 1st.

Calendar of Upcoming Events:

<i>January 23, Saturday</i>	SAT
<i>February 20-21, Saturday & Sunday</i>	AWAKE-A-THON, Longfellow Club, Natick
<i>March 6, Saturday</i>	DeMolay Congress, Worcester
<i>March 13, Saturday</i>	SAT
<i>March 20, Saturday</i>	Regional Double Degree
<i>April 10 & 11, Saturday & Sunday</i>	Basketball Tournament
<i>May 1, Saturday</i>	SAT
<i>May 15, Saturday</i>	DeMolay Ball, Lowell Masonic Building
<i>June 5, Saturday</i>	SAT
<i>June 25-27, Friday, Saturday, Sunday</i>	Maine DeMolay Conclave
<i>July 9 - 11, Friday, Saturday, Sunday</i>	Connecticut DeMolay Conclave
<i>July 17 & 18, Saturday & Sunday</i>	Softball Tournament
<i>August 6-8, Friday, Saturday & Sunday</i>	CONCLAVE 2010
<i>August 15-21, Sunday - Saturday</i>	Leadership Training Conference (LTC)



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