

**Subject:** Massachusetts DeMolay Update - March 30, 2010  
**From:** "Massachusetts DeMolay" <brian.noble@mademolay.org>  
**Date:** Tue, 30 Mar 2010 12:03:54 -0400  
**To:** bsnooble@gmail.com



## ***Massachusetts DeMolay Update - March 30, 2010***

*"It is common sense to take a method and try it.  
If it fails, admit it frankly and try another.  
But above all, try something. "*

*-President Franklin D. Roosevelt*

**THE FIVE STEPS OF SUCCESSFUL PLANNING:** Quite often we do not think that there is a process to planning or that there are steps that lead to a successful plan and in turn to the desired outcome.

**Step 1 - ASK:** What is the problem or the goal that is important to be reached? What have others done in the past that we could copy or learn from? What are the constraints that may limit our reaching the goal or limit our success when we do? Can these obstacles be averted or overcome?

**Step 2 – IMAGINE:** What could be done? What are some creative solutions that enable reaching the goal?

**Step 3 – PLAN:** Write it out! Make a list of things you'll need to accomplish the goal. What tasks need to be accomplished and in what order? Leave nothing to chance. Double check, especially if the project involves money.

**Step 4 – CREATE:** Follow your plan and create the solution! Test, rehearse it or go through it again. Have you thought out every eventuality?

**Step 5 – IMPROVE:** Look at what you have created and reflect on aspects that could be performed better. If you did it again, what would you change?



We've all heard the slogan that Proper Prior Planning Prevents Poor Performance. All too frequently we concentrate solely on the goal and never on the steps in order to achieve that goal. Like climbing stairs, each step brings you closer to success. Skip a step and you have to work harder, skip too many steps and you'll likely fall.

**SPRING TRAINING MEMBERSHIP PROGRAM CONCLUDES:** On Saturday, March 20, 2010 the State Officers wrapped up the Spring Membership program with three double degrees across the State. In Lexington, 4 candidates received the Initiatory Degree (3 from Battle Green and 1 from North Shore Chapter) while four more completed their DeMolay Degree from Lowell Chapter. In Worcester, three young men joined in the degree performed by an all-star cast of Worcester Chapter, Gardner Chapter, John Eliot Chapter and Middleboro Chapter. At the end of the day, 12 candidates received their degrees in Marshfield. Joining Massachusetts DeMolay for the day was Fidelity Chapter of Cranston, Rhode Island and their Master Councilor Jason Moan. Fidelity Chapter brought two candidates to the degrees. State Master Councilor Christopher Rooney also welcomed his counter part from Rhode Island Jeremy Aton. The one day total for Massachusetts DeMolay was 17 new DeMolays. Thank you to all of the Chapters for their hard work, great ritual presentations and for helping to make the day a great success.

**FORM 10 REMINDER:** We are missing a few of the Form 10's from the Regional Degree program. Please check to be sure that your Chapter has reported all new members since January. It is important that our jurisdictional membership statistics stay up to date.

**MEMBERSHIP PLAN PACKAGE & REGIONAL DEGREES:** Now that we've all read about how to learn from our past events and improve upon them, let's turn our attention to an attempt at doing exactly that! **The State Master Councilor is implementing a new Ten-Week Membership Program to run from April 3 to June 12.** The result? The Eleven Easy Steps for Excellence and Membership Plan Package. Each is an evolution of a prior program. The Prospect Party in a Box from the 2008-2009 State Suite has been redesigned for effectiveness. The Membership Program that concluded on Saturday, March 20 has been redesigned.



**The Regional Degree Program is being re-implemented because of its success!** The Elected State Officers have taken on the challenge of out-performing the Appointed State Officers by at least doubling the membership numbers from the last Regional program. By working together cooperatively with Chapter Advisory Councils, Master Councilors and members, the collared officers hope to bring our jurisdiction **40 new members!**

By **Saturday, April 10** (\*\*available at the Basketball Tournament upon request\*\*) we will be providing each chapter with a **Brand-New Membership Plan Package.** The Membership Plan Package truly is a menagerie of membership recruitment resources! It includes printed copies of powerpoint presentations on Marketing DeMolay, DeMolay

Resources, Membership Benefits, and New Member Orientation. There will be a detailed list of Membership Party suggestions and a customizable Membership Party Flyer. There will also be a sample letter for membership recruitment from the Master Councilor as well as a sample letter for assuaging parental concerns from the Chapter Dad. Additionally a copy of 100 petitions, every pamphlet DeMolay International produces, the "Hi, Dad!" book, the Massachusetts DeMolay Membership Guidebook, and the DeMolay Leader's Resource Guidebook will be included. To wrap it up, an electronic resource cd-rom of all the materials outlined above will be provided.

The Eleven Easy Steps for Excellence once again call for the introduction of the regional chapter program. The **Northern Region** will once again consist of **Battle Green, John Greenleaf Whittier, Lowell and North Shore Chapters**. The "**Regional Master Councilor**" for the Northern Region will be **DSMC John H. Brainard**.

The **Central Region** will be **David Allen Hill, Gardner, John Eliot, Old Colony and Worcester Chapters**. The "**Regional Master Councilor**" for the Central Region will be **SMC Christopher D. Rooney**.

The **Southern Region** is a conglomerate formed by **Cape Cod, Middleboro, Phoenix, South Shore, South Coastal and Taunton Chapters**. The "**Regional Master Councilor**" for the Southern Region is **SSC David W.A. Abbott**.

The State Master Councilor, upon request for further coordination during the last regional program, is conducting a search for a Regional Advisor in each region. The Regional Advisor and their contact information will be provided by **Thursday, April 15**.

The **Eleven Easy Steps for Excellence** outline that during a **ten-week period** of membership recruitment, the period of time **between week five and six** is the best opportunity to hold a membership party. Instead of the State Officers organizing regional membership parties, we are asking each chapter to hold their own. If your chapter would like assistance or State Officer attendance at those parties, the Regional Master Councilor and Advisor can be contacted. Each chapter is expected to report to the State Master Councilor when their membership party is being held by **May 1**. The State Master Councilor suggests each chapter holds these parties between **Friday, May 7 and Saturday May, 15** to align with the program.

The State Master Councilor will be providing a location within each region for a double degree on **Saturday, June 12**. The locations still need to be booked and will be announced as soon as they are known. The goal of the Regional Degrees is to offer each chapter a reasonable commute to a State Degree Program. The Regional Master Councilors will be coordinating with their Regional Advisor on providing refreshments at the conclusion of each degree program at the state's expense.

Some may not be keen at the immediate implementation of another membership initiative so close to the conclusion of the last. The State Master Councilor believes that in DeMolay, our prerogative should be to ensure the successful growth of our chapter programs. The only way to do so is to constantly focus on membership

retainment through recruitment. We recommend that each member takes on the task of bringing in two new members. One to complement your own membership, and one to grow. If each member managed this task we would quickly double our total membership. Our mission of spreading DeMolay to every young man we possibly can marches on into the future triumphantly.

**DeMOLAY SCHOLARSHIP APPLICATION REMINDER:** Scholarship applications are **due on April 15th**. Graduating high school seniors from the class of 2010 who are entering college for the 2010-2011 school year are eligible. Current college students are also eligible for application. The scholarship form is available for download on [www.mademolay.org](http://www.mademolay.org) on the "Downloads" page.

**IS YOUR CHAPTER DELINQUENT:** Has your Chapter submitted its 2009 Financial report? If not, you will be delinquent as of the last day of March. If you are not sure if your form was submitted, please check with the DeMolay office. If you need the reporting form it maybe downloaded at: [http://mademolay.org/download/Chapter\\_Support\\_Forms/Financial\\_Report\\_Form.pdf](http://mademolay.org/download/Chapter_Support_Forms/Financial_Report_Form.pdf)

**LEADERSHIP CORRESPONDENCE COURSES:** The applications, test forms and answer sheets are available for order **directly from** the Massachusetts DeMolay office. Contact "Dad" Edwin Parsons, Director of Administration for more information.

**BASKETBALL TOURNAMENT:** The Massachusetts DeMolay Basketball Tournament will be taking place on Saturday, April 10 and Sunday, April 11. The Registration for a team is due Saturday, April 3 and costs \$125.00. Members from chapters that cannot put a full team on the floor who wish to participate may contact our Athletics Director, "Dad" Shawn Holter at [sholter@gmail.com](mailto:sholter@gmail.com).

**USE SOME DRAMA TO OBTAIN NEW MEMBERS:** It has always been a challenge to obtain information from schools about potential new members as they usually don't like to disclose that information. here is an idea from "Dad" Jon Harris of Santa Clara Chapter in Northern California:



"Most Middle and High Schools have drama classes where students serve as actors, lighting technicians, hel build sets, etc. The end result is that they present plays during the year. At most of these plays, they produce programs about the plays and many times, these programs include ads. Santa Clara Chapter invested \$250 and purchased ads for several plays at several different schools. Obviously, these ads were to promote DeMolay and the best part was that they didn't have to go through the politics of the school district. It sounds like an excellent way to hel market DeMolay --give it a try!"

*-Reprinted from the Northern California Advisors Update, by Dad Tom Moberly.*

**DeMOLAY BALL:** The Massachusetts DeMolay Ball is being held at the Lowell Masonic Building on Saturday, May 15. The address is 79 Dutton Street, Lowell, MA 01850. The Ball will be held from 6:00pm to 11:00pm. There will be a dinner served between 6:00pm and 7:00pm. The dinner menu for the evening includes a Garden Salad, Garlic

Breadsticks, Chicken-Broccoli-Alfredo and Vegetable Lasagna. The State Officers are promoting a pre-sale ticket opportunity for all guests. Single tickets cost \$10.00, while couples may purchase a ticket for \$15.00. The \$15.00 discount for couples is available **pre-sale only**. As we are covering the cost of food, we will be expecting Advisors to **pay \$5.00 for dinner**.

**REGION 1 LTC:** Leadership Training Conference is being held once again this summer at Lions Camp Pride in New Durham, NH. It will span the week of Sunday, August 15 to Saturday, August 21. The cost for the program is \$325.00 per attendee. There will be three courses of curriculum being offered throughout the week. The first revolves around Basic DeMolay training and is recommended for those 14 and older. The second option will focus on Chapter Leadership Skills and is recommended for those those who are at least 16 and planning on becoming Master Councilor's. The final option is a Jurisdictional Officer program also offered for those 16 and older. This year's Region 1 LTC Coordinator is "Dad" Richard Lavoie. Contact him at [ricklavoie@sprynet.com](mailto:ricklavoie@sprynet.com) .

**MASSACHUSETTS DeMOLAY NIGHT AT THE RED SOX:** Massachusetts DeMolay has been invited by the Red Sox to attend their game at Fenway on Tuesday, August 24th. The Red Sox will play the Seattle Mariners. The game starts at 7:10 p.m.



We have now SOLD OUT the tickets the seats are in the Grand Stand behind third base. DeMolay will be on the "Jumbo-tron," -the works! This is a great event for DeMolays just before school resumes. Thanks to all the Chapters that jumped on this opportunity!

**GARDNER DeMOLAY PARADE:** The city of Gardner is celebrating the 225th anniversary of its founding this year! Members of Gardner DeMolay will be marching in the parade being held on Saturday, September 26 at 1:00pm. DeMolay Chapters who are interested in participating in the parade with Gardner Chapter are welcome! Please contact the Chapter Chairman, "Dad" Wilfred E. "Bud" Ducharme at [evelyne.ducharme@comcast.net](mailto:evelyne.ducharme@comcast.net) .

### CALENDAR OF UPCOMING EVENTS

<b><i>April 2, Friday</i></b>	South Shore Chapter Installation of Officers, Weymouth Masonic Building 7:00pm
<b><i>April 10 &amp; 11, Saturday &amp; Sunday</i></b>	<b>Basketball Tournament</b>
<i>May 1, Saturday</i>	SAT
<i>May 7, Friday - May 15, Saturday</i>	Chapter Membership Parties
<b><i>May 15, Saturday</i></b>	<b>DeMolay Ball, Lowell</b>
<i>June 5, Saturday</i>	<b>SAT</b>
<i>June 12, Saturday</i>	Regional Degrees
<i>June 13, Sunday</i>	Grand Masters Country Fair, Charlton

<i>June 16-20, Wednesday-Sunday</i>	DeMolay International Session, Dallas, TX
<i>June 25-27, Friday, Saturday, Sunday</i>	Maine DeMolay Conclave
<i>July 9-11, Friday, Saturday, Sunday</i>	Connecticut DeMolay Conclave
<b><i>July 17 &amp; 18, Saturday &amp; Sunday</i></b>	<b>Massachusetts Softball Tournament</b>
<b><i>August 6-8, Friday, Saturday &amp; Sunday</i></b>	<b>MASSACHUSETTS CONCLAVE Nichols College, Dudley</b>
<b><i>August 24, Tuesday evening</i></b>	<b>DeMolay at THE RED SOX</b>
September 26, Saturday	Gardner DeMolay Parade



MASSACHUSETTS DeMOLAY - 186 TREMONT STREET, BOSTON, MA 02111-1095 - 617-426-6040 x4231  
[www.mademolay.org](http://www.mademolay.org)

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